



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Schedule Dates 10/09/12-10/15/12
Advertiser Treasure Coast Jobs Coalition (73822)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL ISSUE (ns) (1187)
Brand TRESURE CST JBS 10/9 (469985)
Salesperson TeleRep/Dc, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ROSEN, SARNI
Phone/Fax /
CPE TC/C/ORDR/CO9C15
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TRESURE CST JBS 10/9

Last Modified 10/09/12
Entered By Nancy Brutus
CO-OP No
Headline # 06296249
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,905.00
Net Total \$10,795.00
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 14 \$12,700.00
Grand Total: 14 \$12,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/12/12-10/12/12	4	:30	11:35P- 12:35A (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/27/12
2.0	Normal Line / SPOT (2)	10/15/12-10/15/12	4	:30	4P- 5P (EST)		1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/27/12
3.0	Normal Line / SPOT (3)	10/15/12-10/15/12	3	:30	6A- 7A (EST)		1							1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/27/12
4.0	Normal Line / SPOT (4)	10/11/12-10/11/12	4	:30	12P- 12:30P (EST)				1					1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/27/12
5.0	Normal Line / SPOT (5)	10/11/12-10/11/12	3	:30	7:30P- 8P (EST)				1					1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/27/12
6.0	Normal Line / SPOT (6)	10/09/12-10/09/12	4	:30	11P- 11:35P (EST)			1						1	\$750.00	\$750.00	West Palm Beach (WPEC)		8/27/12
7.0	Normal Line / SPOT (7)	10/10/12-10/10/12	4	:30	5P- 5:30P (EST)			1						1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/27/12
8.0	Normal Line / SPOT (8)	10/10/12-10/10/12	3	:30	6A- 7A (EST)			1						1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/27/12
9.0	Revised Line / Prime (9)	10/10/12-10/10/12	2	:30	8P- CBS Survivor (Wednesday)			1						1	\$2,500.00	\$2,500.00	West Palm Beach (WPEC)		9/25/12
9.1	Normal Line / Prime (9)	10/10/12-10/10/12	3	:30	10P- CBS Blue Bloods (Friday)			1						1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		10/9/12
11.0	Normal Line / SPOT (11)	10/12/12-10/12/12	3	:30	12P- 12:30P (EST)					1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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12.0	Normal Line / SPOT (12)	10/12/12-10/12/12	3	:30	7:30P- 8P (EST)						1			1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/9/12
13.0	Normal Line / SPOT (13)	10/15/12-10/15/12	3	:30	5P- 5:30P (EST)		1							1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/9/12
14.0	Normal Line / SPOT (14)	10/15/12-10/15/12	3	:30	7:30P- 8P (EST)		1							1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/9/12
15.0	Normal Line / SPOT (15)	10/10/12-10/10/12	3	:30	4P- 5P (EST)				1						\$650.00		West Palm Beach (WPEC)		10/9/12
15.0.1	Closed Preempt (15)	10/10/12															West Palm Beach (WPEC)	No Availability/Exception -	
16.0	Normal Line / SPOT (16)	10/10/12-10/10/12	3	:30	7:30P- 8P (EST)				1						\$650.00		West Palm Beach (WPEC)		10/9/12
16.0.1	Closed Preempt (16)	10/10/12															West Palm Beach (WPEC)	No Availability/Exception -	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group

do hereby request station time concerning the following issue.

Treasure Coast Jobs Coalition

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached	LOPEC #1363043				

Total Charges: \$ 12,700 ⁰⁰

This broadcast time will be used by: Treasure Coast Jobs Coalition

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p>	
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasure Coast Jobs Coalition

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/24/12

Date



Signature

703-5841747

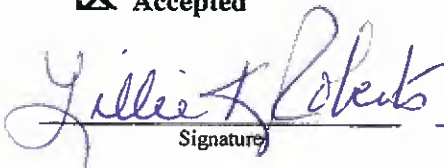
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Lillie K. Roberts

Printed Name

Sales Director

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF,
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: TREASURE COAST JOB COALITION PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: SARIN ROSEN
Candidate Manager Agency Committee (circle one)

ADDRESS: SMART MEDIA GROUP - ALEXANDRIA
814 KING STREET SUITE 400
ALEXANDRIA, VA 22314

PHONE: 703-518-4747 FAX: _____

EMAIL: _____

Information Requested: RATES & AVAIL

Final Disposition: ORDER PLACES \$12,700⁰⁰

If Committee, list officers and position: _____

TAKEN BY: CHERYL BLAIR DATE: _____ TIME: _____

T Rep / WASH.